

STA-BAL[®]-IZATION SOLUTIONS



STOCKING DEALER MARKETING PROGRAM



Planogram – TT1

Requirements:

Purchase the detailed inventory on any of our suggested stocking planograms thru the distributor of your choice. The stock will be shipped by your distributor. Shelving not included.

Benefits:

BAL will supply you with a planogram merchandising kit to dress up your store fixtures and draw attention to the display. Kit contains header card, sign holder, & shelf strips.

Your store will be listed on BAL's website by state as a Preferred Stocking Dealer labeled as a [Sta-BAL-ization Station](#). This listing will contain dealer address, phone numbers, and a link to your website allowing us to steer traffic right to your store or site.

Email notification of any new BAL products, technical information, or upcoming specials thru the distributor of your choice (email address required).

***FAX TO John Hawkins @ (254) 771-9069

Enjoy the benefits of a preferred stocking dealer while offering your customers the BAL line that features *superb quality, value, and brand recognition* and will provide you *excellent profitability* over the competition.

Dealer: _____ Contact: _____

Address: _____ City: _____ St: ___ Zip: _____

Email: _____ Website: _____

Phone: _____ Fax: _____ Planogram # _____ Acct# _____

Dealer Signature _____ Date: _____

BAL Sta-BAL-ization Station suggested planogram stock

Planogram TT1 for 4' wide x 5' gondola Travel Trailer assortment			Suggested Retail	Extended Retail
Qty	BAL #	Item Description		
6	28012	X-Chock, Tire Locking Chock, double pack	\$106.29	\$637.74
6	28010	X-Chock, Tire Locking Chock, single pack	\$55.59	\$333.54
2	29041B	1000 Lb. Wheel Caster for 2000 Lb. Jack Boxed	\$25.99	\$51.98
1	29036B	1000 Lb. Wheel Caster for 1000 Lb. Jack Boxed	\$25.79	\$25.79
2	29055B	Jack Foot for 2000 Lb. Tongue Jack Tall Boxed	\$13.89	\$27.78
1	29056B	Jack Foot for 2000 Lb. Tongue Jack Short Boxed	\$12.39	\$12.39
2	29025B	Tongue Jack-sidewind 2,000# BOXED	\$58.59	\$117.18
1	29015B	Tongue Jack-sidewind 1,000# BOXED	\$53.99	\$53.99
2	24210	Power Pak Motor Kit for Scissor or C Jack	\$378.49	\$756.98
3	24002D	24" Deluxe Scissor Jacks w/ handle pair	\$121.79	\$365.37
6	23216	Lock-Arm Stabilizing Bar - pair	\$100.39	\$602.34
1	23222	"C" Series Leveling Jack - 22" pair	\$106.29	\$106.29
2	23225	"C" Series Leveling Jack - 25" pair	\$113.02	\$226.04
				\$3,317.41

Planogram FW1 for 4' wide x 5' gondola Fifth Wheel assortment			Suggested Retail	Extended Retail
Qty	BAL #	Item Description		
6	28010	X-Chock, Tire Locking Chock	\$55.59	\$333.54
2	24210	Power Pak Motor Kit for Scissor or C Jack	\$378.49	\$756.98
3	24002D	24" Deluxe Scissor Jacks w/ handle pair	\$121.79	\$365.37
6	23216	Lock-Arm Stabilizing Bar - pair	\$100.39	\$602.34
2	25037	Gooseneck Kingpin Stab Jack - 3 fixed legs	\$148.19	\$296.38
3	25035	Deluxe Kingpin Stab Jack - 3 telescopic legs	\$196.39	\$589.17
3	25030	Deluxe Kingpin Stab Jack - 2 telescopic legs	\$165.29	\$495.87
				\$3,439.65

PlanogramTC1 for 4' wide x 5' gondola Tent Camper assortment			Suggested Retail	Extended Retail
Qty	BAL #	Item Description		
3	28010	X-Chock, Tire Locking Chock	\$55.59	\$166.77
4	23026	19" Light Trailer Leveling Jacks - pr w/handle	\$76.99	\$307.96
4	23035	Base Pads, Light Trailer Leveling Jacks box of 4	\$25.59	\$102.36
3	29036B	1000 Lb. Wheel Caster for 1000 Lb. Jack Boxed	\$25.79	\$77.37
2	29020B	Tongue Jack-topwind 1,000# BOXED	\$51.49	\$102.98
1	29015B	Tongue Jack-sidewind 1,000# BOXED	\$53.99	\$53.99
3	28020	Single Tire Locking Chock	\$68.19	\$204.57
3	28050	Light Trailer Tire Leveler	\$103.49	\$310.47
6	23216	Lock-Arm Stabilizing Bar - pair	\$100.39	\$602.34
2	24210	Power Pak Motor Kit for Scissor or C Jack	\$378.49	\$756.98
3	24002D	24" Deluxe Scissor Jacks w/ handle pair	\$121.79	\$365.37
				\$3,051.16



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